

HOW TO IMPRESS
ANYONE AND
BECOME INSTANTLY

More Attractive

Irresistible & You

Limited Special Offer:

Irresistible You Video Course



Irresistible You Resource Sheet

Being more 'attractive' means being more magnetic, it means being more confident and it means being more persuasive. It means being that person who other people gravitate to, whether that's in your career, or whether it's in the world of dating.

You've read the book, now it's time to continue your learning and to continue expanding your mind by chasing down more resources and useful references.

Let's take a look at some of the most powerful books, vlogs and more to help you become truly magnetic.

The Game: Undercover in the Secret Society of Pickup Artists

This book by Neil Strauss looks at the way that pickup artists impress and attract women. The book is written from the perspective of an outsider and is more narrative than 'how to manual', though it does include a lot of exercises you can try yourself.

Sound sleazy? Perhaps. But if your aim was to become more attractive in relationships or in business, there is a lot to learn here. Most specifically, the exercises that focus on building social confidence and the explanation as to how attraction works are both invaluable for anyone who wants to become socially bulletproof.

Trick of the Mind

This is the excellent book by Derren Brown that states the best way to make friends and influence people is simply to *be nice*. A good insight into just how wise Brown is, the book also has plenty of other great tips and advice. I particularly enjoy the section on NLP, which teaches you persuasion, sales and more.

Happy

Another book by Derren Brown, this time focussed on how to become happier. It also has a lot on psychology and how to persuade others and make *them* feel good too.

Charisma on Command

This is a YouTube channel that looks at the charisma of famous celebrities like Will Smith, or Robert Downey Jr. and then breaks down their performances and their speech to see what we can learn from them. There's plenty of psychological warfare in here and it's delivered in a very fascinating and engaging manner.

How to Win Friends and Influence People

This book by Dale Carnegie is one of the all time classics on this subject and for good reason. Certainly worth a read and with lots of useful tips you can put into action right away.

Alpha M

This one is mainly for men, though women will find things here to benefit from too. Alpha M is a YouTube channel all about style, charisma, presentation and fashion. It shows you how to present yourself in the best way possible, not only in terms of your clothing but also in terms of your personality, your confidence and the way you carry yourself.

Pre-suasion

One of the best books on persuasion which looks at a completely different aspect of convincing others. This book explains why selling is often done *before* you actually start talking to someone, which is a key element missed by many. Definitely worth a read!